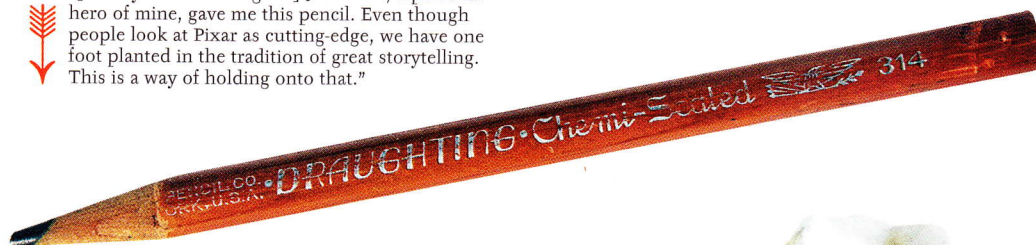




From *Lost* to *WALL-E* to Disney.com, the media giant proves itself an exceptional idea factory and hit maker. Where do its creative heads find inspiration? We peeked inside their offices to find out.

Pete Docter, **DIRECTOR, PIXAR'S UP**

"[Disney animation legend] Joe Grant, a personal hero of mine, gave me this pencil. Even though people look at Pixar as cutting-edge, we have one foot planted in the tradition of great storytelling. This is a way of holding onto that."



Damon Lindelof

COCREATOR & EXECUTIVE PRODUCER, *LOST*

"My father would read to me before I went to bed every night, and he would slip his glasses into this case. I have all these great associations with the stories—science fiction and genre and fantasy. My dad was an incredible storyteller, and he always loved that I wanted to be a writer."



Carlton Cuse

EXECUTIVE PRODUCER, *LOST*

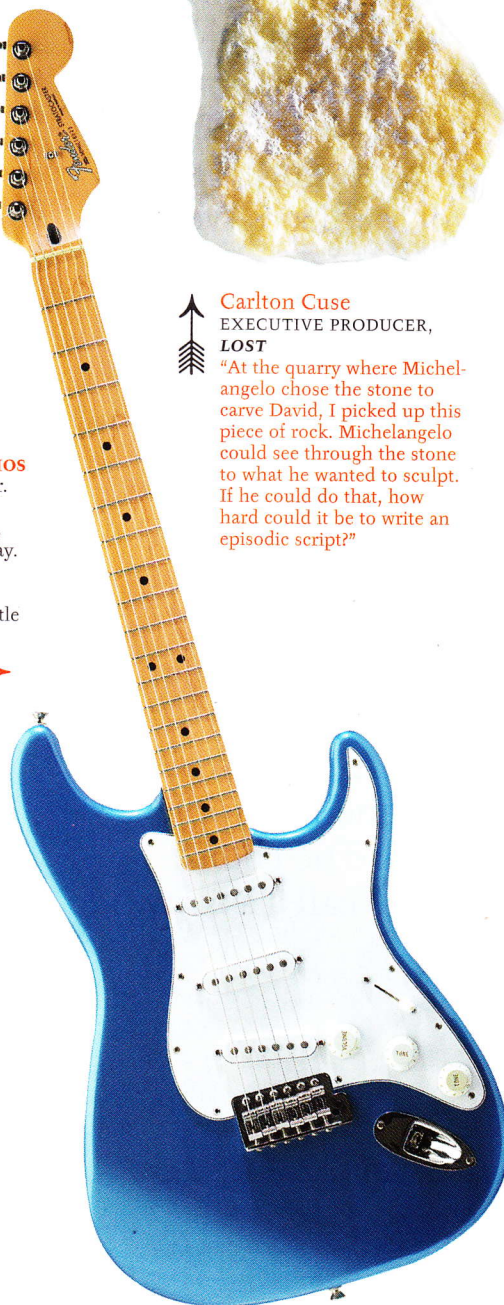
"At the quarry where Michelangelo chose the stone to carve David, I picked up this piece of rock. Michelangelo could see through the stone to what he wanted to sculpt. If he could do that, how hard could it be to write an episodic script?"



Warren Spector

VIDEO-GAME DESIGNER, **DISNEY INTERACTIVE STUDIOS**

"This is my first electric guitar. If I'm blocked and need to empty my head for new ideas, I crank up the volume and play. Neil Young's 'Rockin' in the Free World' is good for frustration. Inspiration is a little more Velvet Underground."



Sandro Corsaro
CREATIVE DIRECTOR,
DISNEY.COM

"If you walk into my office, this picture is the first thing you see: two icons together, at the beginning of their careers. It reminds me of what you can do, what the future can hold."



Steven Peterman

EXECUTIVE PRODUCER,
HANNAH MONTANA

"When I came to L.A., I was an actor who wanted to write, but I would do anything to avoid it. After I tore three major ligaments in my knee playing softball, I couldn't work for six months. But that forced me to focus on my writing. So when I'm stuck on a script now, this glove is a reminder that sometimes the things that look the worst ultimately lead to the best."

