



ON TRACK

New York's Pennsylvania Station, one of the busiest train stations in the world, celebrates its 100th anniversary November 27.



BET

Global Gaming Conference

NOV 15 MON

Both the gambling industry and the federal budget could soon catch a multibillion-dollar break when Congress considers a bill legalizing online gaming. The bill faces opposition, but a growing pot could tempt Congress to join the game. Insiders expect online gaming to grow 50% by 2015. That would mean \$67 billion for the industry in just five years, earning the government a \$30 billion vig over that time. Now, on the other hand, more than \$5 billion in gaming revenues depart the U.S. for foreign shores annually. The organizers of this Las Vegas expo are betting on the transition, prepping brick-and-mortar-casino execs on everything from payment processing to online security to navigating legal waters should HR 2267 pass. —CLAY DILLOW

NOV 15 MON

SHARE

National Philanthropy Day

Americans donated \$304 billion in 2009, down 3.6%, and this year some are pledging more. We spoke to seven philanthropists of all different incomes, from billionaires promising half their wealth via Bill Gates and Warren Buffett's Giving Pledge, to regular folks earmarking a slice of their salaries. —RA

PIERRE AND PAM OMDYAR

"People everywhere are inherently capable, but what they lack is equal opportunity," says eBay's founder, Pierre, 43, who joined the Giving Pledge with his wife, the chair of HopeLab. "We made this pledge to help build opportunity." A total of \$92 million went to causes ranging from solar lanterns in India to sustainability efforts in Hawaii.

J. RONALD AND FRANCES TERWILLIGER

When choosing a not-for-profit to receive \$102 million, the couple looked to Ron's childhood: "I come from a very modest, working-class family in Virginia," says Ron, 69, CEO of Trammel Crow Residential. "We lived in a small, 800-square-foot, three-bedroom, one-bath house—kind of like what Habitat for Humanity builds."

JENNIFER MCDONALD

You may not have big bucks, but that doesn't mean you can't emulate the wealthy's generosity, says the director of the One Percent Club. Members, who pledge 1% of their net worths and have given \$100 million since 1999, applaud anonymity above recognition—meaning McDonald, 44, is mum on which causes benefitted from her pledge.

DAVID TAUS

Taus, 31, began tutoring as a teen and quickly learned "how hard it is to work at places that are really underfunded but well-meaning. I realized money does make it work," says the director of education at Tutorpedia. "Just because I'm not a billionaire doesn't mean I'm not interested in philanthropy." His latest gift: \$35 to the San Francisco Bike Coalition.

AIMEE GROMFIN

September 11 sparked Gromfin's first donation, and eventually led her to the One Percent Foundation, for young donors who pool 1% of salaries to effect change. "My husband and I make a decent living," Gromfin, 34, says. "Giving is something we want to do, because we feel like it's either that or go to Disneyland one more time."

GLOBALIZE

The Sourcing Summit

NOV 16 TUE

"Does your father make your shoes? Do you milk your own cows? No? Then you're outsourcing," says Martyn Hart, chairman of the U.K.'s National Outsourcing Association, which gathers in London for this annual conference, working, in part, to improve the reputation of outsourcing. "People think it means job loss, but it actually creates jobs because companies become more efficient, which generates more wealth." He's not kidding. According to McKinsey Global Institute, for every dollar of corporate spending Americans outsource to India alone, the U.S. economy gains \$1.14. No word on whether McKinsey's research was outsourced.

—STEPHANIE SCHOMER



"November's sky is chill and drear,
November's leaf is red and sear."
—Sir Walter Scott



Erin Go Bragh: The Notre Dame Fighting Irish trounced the Army Black Knights the last time they played, in South Bend, Indiana, in 2006.

PLAY HARD

Notre Dame vs. Army

NOV
20
SAT

On this day, the longtime rivals will meet for the 50th time, and as part of the Fighting Irish's off-site home-game program, they'll become the first teams to toss the old pigskin at the new Yankee Stadium, in the Bronx. Single seats to the game are selling on eBay for \$800 (!!!), but watching the Notre Dame marching band performance in Times Square that weekend is free—for everyone but Notre Dame. "The band is 400 members strong, and we're bringing all of them," says Mike Seamon, assistant VP for university events. "That cost alone is nontrivial. But the band is part of the glue that bonds our community, and the benefits outweigh the costs." Let's hope they play like champions today. —SS

PLAY NICE

E-Game Revolution

NOV
20
SAT

Before you write off the months you logged playing a dwarf in *World of Warcraft*, consider this: As the audience for video games has grown in 50 years—from zero to hundreds of millions—games have transformed how we learn, socialize, and relax. "Now you can play with people around the world, instead of just in your neighborhood," says Jon-Paul Dyson, director of the International Center for the History of Electronic Games, which hosts this Rochester, New York, exhibit. "Just as we don't talk about people being nonmovie watchers or movie watchers, we'll come to a point where everyone will be a gamer of some kind." Hear that, dwarfboy? You're not alone. —MICHAEL SILVERBERG

NOV
29
MON

SOAR
Future of Air Transport Conference

One century ago this month, commercial air flight took off. And before we know it, we could be flying in cars, or taking family vacations to space. As airline bigwigs convene in London to talk the future, we glance at the bumpy path that got us here. —SE



November 1910
First commercial flight

As a publicity stunt, Phil O. Parmalee, on behalf of the Morehouse-Martens Department Store, carries one bolt of silk from Dayton to Columbus, Ohio.

June 1939
First transatlantic passenger flight

Passengers pay \$375 (\$5,882 today) for a one-way trip from New York to Marseilles, France, on Pan American. Scheduled flying time: 29 hours.

April 1973
Federal Express launches

Fred Smith, a young entrepreneur, spearheads the eventual split between passenger and freight air traffic. Within a decade, FedEx is a \$1 billion company.

May 1981
Frequent-flyer programs take off

American Airlines introduces AAdvantage to its top 150,000 fliers. Today, more than 50 million people have signed on to the program.

February 2008
First commercial flight using sustainable fuels

Virgin Atlantic flies a Boeing 747-400 from London to Amsterdam using a 20% mix of babassu oil and coconut oil in one of its fuel tanks.

August 2008
In-flight Internet

American Airlines offers online access on select flights for \$12.95. The following year, Virgin brings all flights online.

July 2010
Vertical seats

Now the third-largest airline in Europe, Ryanair announces plans to roll out vertical seats (otherwise known as practically standing) and to charge passengers to use the loo.