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Watch TINKER BELL

28 TUE Once just a flitty supporting act, Tinker Bell will kick off the Disney Fairies franchise with her eponymous film. The movie, about pre-Peter Pan life, features **new pixies**, including one voiced by Lucy Liu. Disney will release one straight-to-DVD episode each year until the quadrilogy is done. In an apparent concession to those crazy, quality-obsessed Pixar folks, it will then quit making direct-to-DVD toons, which are bad ("dreck-to-DVD") but good (the two Aladdin sequels alone grossed more than \$300 million). So much for Cinderella IV. —JLA

October
31 ▶

Download 10TH ANNIVERSARY OF THE DIGITAL MILLENNIUM COPYRIGHT ACT

28 TUE In 1998, President Clinton signed a law to criminalize circumventing copyright-protection technology. That's **what killed free Napster** and why you still can't share songs bought from iTunes. But tech-related legislation may go obsolete

almost as quickly as the innovations it tries to govern: This year, the major music labels have begun to ditch the fencing known as Digital Rights Management, rendering DMCA moot for many Americans. David Pakman, CEO of eMusic, which sells DRM-free MP3s, says the new thinking is that companies "should license content for sale as many places as you can." He says the labels "also need to change their economics."

In other words, if music were cheap enough, people would buy. —JLA

Trick or Treat HALLOWEEN

31 FRI Candy corn + jack-o'-lanterns + wax vampire teeth + slutty French-maid outfits that somehow (please, God) never seem to go out of Halloween style = \$5.1 billion in retail spending. **Boo!** —JC

Meet: The Federal Open Market Committee

Do you know who to blame for those crazy-low CD returns? The 10 men and women of the FOMC—five regional Fed presidents and five Fed governors—will gather October 28–29 in Washington, D.C., to set monetary policy and consider interest rates. —Chip McCorkle and Kate Rockwood



(Counterclockwise from bottom center)

BEN BERNANKE,

Fed chairman:

A scholar of the Great Depression, Bernanke blames the Fed for causing it. "We're very sorry," he told Milton Friedman on his 90th birthday. "But thanks to you, we won't do it again." Fittingly, the former Princeton prof has fought recession harder than inflation.

CHARLES PLOSSER,

Philadelphia Fed president:

The jazz-loving macroeconomist (PhD, U of Chicago) co-coined the term "real business cycle." (Productivity naturally fluctuates, and recessions will self-correct.)

DONALD KOHN,

Fed vice chair:

Think Fed members clash on monetary policy? Try investing strategy. Kohn, who got his econ PhD at Michigan, invests mostly in actively managed mutual funds, unlike most of his index-fund-focused colleagues.

KEVIN WARSH,

governor:

The only member without at least a master's in econ. At 35, the ex-Morgan Stanley M&A specialist and Bush aide was the youngest Fed appointee ever. (He is now 38.) His best financial decision: marrying cosmetics heir Jane Lauder.

RICHARD FISHER,

Dallas Fed president:

The Mexico City-raised ex-fund manager oversaw NAFTA's implementation as deputy U.S. trade rep under Clinton.

SANDRA PIANALTO,

Cleveland Fed president:

At her first job, as a Fed research assistant, the Italian immigrant toured the FOMC boardroom and set a goal to sit at the table. She's also on the Rock and Roll Hall of Fame board.

GARY STERN,

Minneapolis Fed president:

Stern's 2004 book, *Too Big to Fail*, proposed reforms to lower creditor expectations of a federal bailout when banks

go bust. Oops.

TIMOTHY GEITHNER,

New York Fed president:

The former Treasury and IMF official deals with both domestic crises and global financial stability. He has a global background: Schooled in India and Thailand, he's lived in East Africa, China, and Japan.

RANDALL KROSZNER,

governor:

An unexpected architect of new regulations for mortgage lenders, Kroszner comes from the laissez-faire Chicago school and dabbled in "new monetary economics," which imagines a totally unregulated financial system.

ELIZABETH DUKE,

governor:

Aptly for our financial times, Duke majored in drama at UNC-Chapel Hill. She has a rich commercial-banking résumé: The former teller was the first woman to head the American Bankers Association.