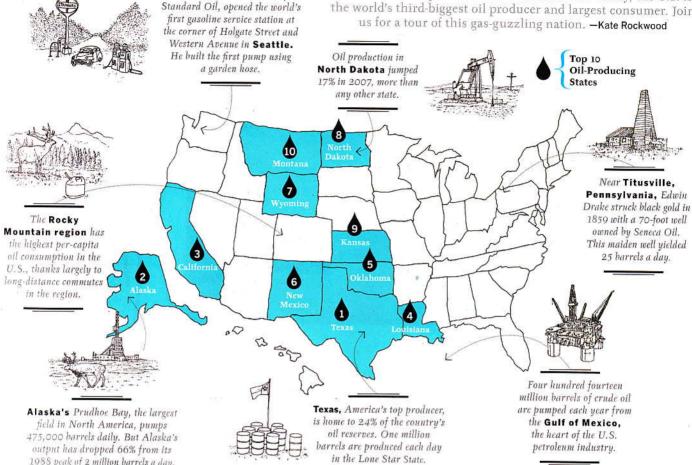
# NOWJULY/AUGUST

In 1907, John McLean, of

## Drill: The U.S. Oil Industry Turns 150

Before 1859, America had no oil business. August 28 marks the 150th anniversary of its first commercial well. Today, the U.S. is the world's third-biggest oil producer and largest consumer. Join



working with galleries or industrial manufacturers-but Ron was one of the first artists to be beyond those divisions." Arad's first major U.S. retrospective highlights his love for iterative design (successive chairs made from steel, carbon fiber, polyurethane, and fiberglass) and technology (SMS-enabled crystal chandeliers). Curious, indeed. -KR

1988 peak of 2 million barrels a day.

#### Spend 100TH ANNIVERSARY OF FIRST LINCOLN PENNY

The first U.S. penny-pure copper and featuring a woman with flowing hairwas minted in 1792. But

it wasn't until 1909, a century after Lincoln's birth, that the 16th prez's image made it to the coin. Now, to mark Honest Abe's 100th

year on the one-cent piece, the U.S. Mint is introducing four new designs, each representing an era of Lincoln's life-for instance, a log cabin for his childhood-to replace the Lincoln Memorial on the tail side. Now those are some pretty pennies. -AB

### Fight Back

G.I. JOE: THE RISE OF COBRA

Directed by Stephen Sommers

AUG

We love seeing famous monuments fall in movieland. The Statue of Liberty, for instance,

has been done (Deep Impact), redone (Independence Day), and done again (Cloverfield), but a toppling Eiffel Tower, as seen in the trailer for G.I. Joe, feels newer to us. Big bangs signal a big budget—and big hopes

from fanboy lovers of the 1960s dolls (sorry, "action figures") and 1980s toys, cartoons, and comics alike. The now de rigueur video game will be released alongside the film, and as with all toy-to-movieto-game adaptations, expectations are low. But the promos for G.I. Joe proclaim, "When all else fails, one team won't." We so want that to be true. Yo, Joe! -ZW

### Feed THE GLOBAL FOOD CRISIS

Zacatecas, Mexico

AUG

Even as Americans talk about flab (see July 27). 15% of the world is going hungry and food prices

in most developing countries are higher than they were a year ago. Profiteers are a problem; specul-

ation on food prices has replaced speculation on mortgages, claims political scientist Susan George, author of How the Other Half Dies: The Real Reasons for World Hunger. She'll keynote this conference, which will dissect the latest developments in the politics and economics of hunger. There's plenty of food . . . for thought. GENEVIEVE KNAPP

## Tackle

MADDEN NFL 10

AUG

Since 2001, seven of the nine athletes chosen for the cover of Madden NFL have ended up injured

or ineffective after that season. "I never really thought the curse was real," says Madden NFL senior project manager Anthony

JULY IS traditionally the busiest month for air travel in the United States.